



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Reply, Application of:

SANDRO PASQUALI

Attorney's Docket No.:

040.0058

Filed: March 20, 2001

Serial No.: Unassigned

For: SYSTEM AND METHOD FOR PROVIDING
A DYNAMIC ADVERTISING CONTENT
WINDOW WITHIN A WINDOW BASED
CONTENT MANIFESTATION
ENVIRONMENT PROVIDED IN A BROWSER

Group No.: Unassigned

Examiner: Unassigned



INFORMATION DISCLOSURE STATEMENT
PURSUANT TO 37 CFR 1.97

Assistant Commissioner for Patents
United States Patent and Trademark Office
Washington, DC 20231

S I R:

Pursuant to 37 CFR 1.97 and 37 CFR 1.56, the Applicant respectfully submits the enclosed PTO Form 1449 together with four (4) U.S. States Patents and six (6) non-patent references. This Information Disclosure Statement is submitted prior to the first official action on the merits. Consideration of the non-patent references cited on and attached to the enclosed PTO Form 1449 is earnestly solicited. Additionally, it is respectfully requested that the responsible Examiner indicate his/her consideration of the non-patent references cited on and attached to the enclosed PTO Form 1449 by placing his/her initials in the appropriate places on that PTO Form 1449 and submitting a copy of that form to the Applicant's representative as an attachment to the first official action on the merits.

It is believed no fees are due for the filing of this paper nor for the submission of the aforementioned references.

Respectfully submitted,

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A circular black ink stamp from the OIPF Patent & Trademark Office. The text "OIPF" is at the top, "PATENT & TRADEMARK OFFICE" is at the bottom, and "MAR 19 2001" is in the center. A small "C" is visible to the right of the stamp.

PTO-1449

PLICATION No.

Unassigned

APPLICANT

Sandro PASQUALI

FILING DATE

**On even date
herewith**

GROUP

2761

RECEIVED
MAR 22 2001
Group 2100

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
WJT	5,418,950	05/23/95	Li et al.	395	600	09/21/94
WJT	5,913,215	06/15/99	Rubinstein, et al.	707	10	02/19/97
WJT	6,061,738	05/09/00	Osaku, et al.	709	245	10/28/97
WJT	6,064,979	05/16/00	Perkowski	705	26	11/09/96

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						YES	No

EXAMINER'S INITIALS	Description
WET	IAB/CASIE Advertising Banner Sizes and World-Wide Web at http://wee/iab.net/iab_banner_standards/bannersizes.html
WET	"Advertise on @ Home" retrieved via the Internet and World-Wide Web at http://www.home.com/advertising/ratecard.html – 6/7/99, 4:40 PM
WET	"Advertise on @ Home" retrieved via the Internet and World-Wide Web at http://www.home.com/advertising/index.html – 6/7/99, 4:36 PM
WET	"Desktop.com" retrieved via the Internet and World-Wide Web at http://www.desktop.com - 7/24/00, 4:24pm
WET	http://www.geocities.com/ziaalum/index.html retrieved from World-Wide Web on 3/14/2001—page 1 of 2
WET	http://www.geocities.com/ziaalum/index.html retrieved from World-Wide Web on 3/14/2001—page 2 of 2

Murk Testimony

DATE CONSIDERED

4/2/07